



Small Business
Development Center
Gannon University

Helping businesses
start, grow, and prosper.



516 Cherry Street
Erie, Pa 16507

Business Owner
Jessica Schultz

herbandhoneybakery@gmail.com

www.herbandhoneybakery.com

<https://www.facebook.com/herb.and.honey.erie/>

Industry: Bakery
Year Founded: 2020

SBDC Assistance: Business
planning, financial
projections and Marketing

Consultant: Bill Dietz

Additional Partners:

Gannon University SBDC
Center for Business Ingenuity
900 State Street, Suite 100
Erie, PA 16501
P (814) 871-7232
F (814) 871-7383
gusbdc@gannon.edu
www.sbdcgannon.org

Sweet Success: Herb & Honey Bakery Opens in Restored Landmark



Jessica Schultz, joined by her team, cuts the ribbon to welcome the community to Herb & Honey Bakery.

For baker and entrepreneur Jessica Schultz, opening Herb & Honey Bakery was the fulfillment of a lifelong dream—to bring back the neighborhood bakeries that once thrived in Erie. Thanks to the dedication of Historic Erie Restoration (HER) in preserving historic spaces, that dream is now a reality.

“This is a once-in-a-lifetime opportunity,” says Schultz. “I’m incredibly grateful to HER, the Gannon Small Business Development Center (SBDC), the City of Erie, the Downtown Partnership, and Historic Erie Preservation for their support in making this possible.”

With guidance from Gannon SBDC consultant Bill Dietz on business planning, financial projections, and marketing, Schultz successfully expanded her vision into a thriving bakery.

Open **Thursday through Sunday, 8 a.m. to 2 p.m.**, Herb & Honey Bakery offers artisan pastries, croissants, pretzels, sourdough breads, and handcrafted treats, along with coffee and tea.

For more details and the full menu, visit www.herbandhoneybakery.com.

Located conveniently at historic 516 Cherry Street

Visit our Facebook page www.facebook.com/herbandhoney.erie

Success Story



**Small Business
Development Center
Gannon University**

*Helping businesses
start, grow, and prosper.*

Gannon University SBDC
Center for Business Ingenuity
900 State Street, Suite 100
Erie, PA 16501
P (814) 871-7232
F (814) 871-7383
gusbdc@gannon.edu
www.sbdcgannon.org

Success Story