

Paige Wasko, Owner
Paige Wasko LLC
(724) 734-0203
www.paigewasko.com

City: Sharon, PA

County: Mercer

Industry: Photography

Year Founded: 2024

SBDC Assistance:
Establish an LLC
Contract Creation
Business Management
CEAP Grant Application
Business Plan Development
Financial Projections

Consultant:
Mike Blaurock

Additional Partners:
Penn State Law's
Entrepreneurial Clinic

Gannon University SBDC
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Paige Wasko LLC – Turning a Hobby into a Small Business



Paige Wasko, the Owner of Paige Wasko LLC, has turned her hobby in photography into a successful small business. Paige started freelancing photography in 2019, while still in high school. Starting with senior photos and documenting memories with her friends.

Paige gained valuable experience as a second shooter in Western PA and NE Ohio shooting over 60 weddings. While attending college (Youngstown State University), Paige's side hustle extended to other corporate projects: Dick's Sporting Goods - Adidas branding shoot, Pittsburgh Penguins events, and Robert Morris University events.

In 2023, Paige made the realization that she could make her hobby into a successful business. Paige would be receiving her bachelor's degree in communications and minor in marketing from YSU in 2024. With her degree in hand and the creative confidence she realized by working with multiple successful photographers, she would need assistance on the business side. Therefore, she reached out to Gannon SBDC and Mike Blaurock, Mercer County Business Consultant.

Gannon SBDC assisted Paige in establishing her LLC and event/wedding contracts with the assistance from PSL Entrepreneurial Clinic. Mike Blaurock has also assisted Paige in business plan development and managing a business: the importance of accounting, marketing, and time management. Recently, Paige has participated in two 2025 Bridal Shows: Evaline's Premier Bridal (Canfield, OH) and The Bridal Extravaganza (Niles, OH). Paige received multiple leads from each event for 2025/2026 weddings.

Never one to stand still, Paige is expanding her business into Destination Weddings and Elopements. Paige currently has weddings in Romania and Yosemite National Park booked for 2025. Paige Wasko LLC started as a home-based business in Sharon, PA. Paige just obtained a space in downtown Sharon, PA which will serve as her office and studio.

"Over the years, I have had the opportunity to work alongside an inspiring list of creatives, businesses, agencies, and clients, building a diverse portfolio across various photography genres. Gannon SBDC has allowed me to take these experiences and build upon them to launch my business."
- Paige Wasko