



IN BLOOM PRESCHOOL
WHERE EVERY CHILD BLOSSOMS

Erica Dorio, Owner
In Bloom Preschool LLC
(724) 977-3673
www.inbloompreschool.com
115 Anson Way
Sharon, PA 16146

County: Mercer

Industry: Preschool

Year Founded: 2024

SBDC Assistance:
Establish an LLC
Business Plan Development
Financial Projections
Organizing Ribbon Cutting
and Press Release

Consultant:
Mike Blaurock

Additional Partners:
HopeCAT

Gannon University SBDC
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In Bloom Preschool LLC Fulfills a Lifelong Passion



Erica Dorio, the Owner/Director of In Bloom Preschool, fulfilled her lifelong dream by opening a preschool center in Sharon, PA. In Bloom Preschool offers high quality education for children 3-5 years old. Erica's first day of operation was September 4th, 2024.

Erica is a long-time early educator with over 10 years' experience teaching preschool. Erica is passionate about all children receiving high quality early education and is a firm believer in educating students in all developmental areas. Erica's philosophy is that each child is a unique individual who deserves a caring, inspiring, and enriching atmosphere to grow emotionally, intellectually, and socially. Erica loves seeing every child blossom!

Erica had the passion, education, and "know how" to operate a Preschool Center; however, she did not understand the business aspects of owning her own business. Therefore, she discovered the Gannon SBDC and Mike Blaurock, the Mercer County Business Consultant. Erica began her entrepreneurial journey by attending Gannon SBDC's First Step program in December of 2023. From then, Gannon SBDC and Mike Blaurock assisted Erica in establishing an LLC, creating a solid business plan, and formulating the business' financial proformas. Erica was able to utilize a home equity loan for startup and working capital.

With the help of Gannon SBDC, Erica introduced her preschool to the community with a press release and ribbon cutting/open house on August 13th, 2024. PA state representative Parke Wentling presented a certificate to Erica and In Bloom Preschool for the school's commitment to Mercer County and the Commonwealth. On August 14th, 2024, the Sharon Herald featured the start up on the front page with the title, "Learning is in bloom."

Prior to the ribbon cutting Erica thanked Mike Blaurock and Gannon SBDC – "For holding her hand over the past eight months"