

# PITCH COMPETITION



**GANNON UNIVERSITY**  
Dahlkemper School of Business



**Small Business Development Center**  
Gannon University

## Rules & Regs

1. Open to Gannon University students ONLY. There is no entry fee.
2. One original idea submission per student/student teams. No more than three students per team.
3. By entering, you agree that contest rules are subject to change or cancellation.
4. Submit up to a two-minute pitch video via email to [gannonsbdc@gannon.edu](mailto:gannonsbdc@gannon.edu).
5. Submission deadline is April 1, 2024 at midnight .
6. No late submissions will be accepted.
7. A signed Publicity Release Form is required and must be emailed with your video submission.  
(One form per student)

## Pitch Evaluation

1. All video submissions will be evaluated confidentially. Your video should describe the business need or the opportunity for your product or service, explain how your idea/product/service will serve the market, outline your marketing/promotion plan, and include a brief summary of your financial plan.
2. Our judges will evaluate your pitch video on professionalism, value proposition, benefits to stakeholders, project costs and expected outcomes.
3. Judges' panel consists of DSB/SBDC experts and/or center network partners.

## PUBLICITY RELEASE FORM

I, \_\_\_\_\_ (Student Name) hereby consent to the use of my business pitch for the DSB/GUSBDC Pitch Competition for publicity, promotional and/or educational purposes including publications on digital, social, and/or media print platforms, which are deemed as appropriate by DSB/GUSBDC. I understand that the information supplied may be used by DSB/GUSBDC to promote the Pitch Competition and may be released to the media, government, and legislative bodies, or used in promotional materials intended for public release. I hereby waive any right to inspect or approve the finished media that may be used in conjunction with DSB/GUSBDC, now or in the future, whether that use is known or unknown to me. I am also aware that DSB/GUSBDC is not liable for any stolen or shared information from their digital, social, and/or media platforms. I fully acknowledge and consent to the waiver of all claims for compensation, for use, or for damages.

Student Name (printed) \_\_\_\_\_

Student Signature \_\_\_\_\_

Date \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_