



**Small Business
Development Center
Gannon University**

*Helping businesses
start, grow, and prosper.*

Business Owners

Gary Bilek
(814) 756-4500

County: Erie

Industry: Agriculture

Year Founded: 1988

SBDC Assistance:
Technology, Social Media
Marketing

Consultant: Christine
Domster

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Triple Creek Maple: Maple Syrup producer refines online presence

Triple Creek Maple is a locally owned and operated by the Bilek family business since 1988, in Northwestern PA. Unlike most maple products producers, Triple Creek uses sophisticated technology to create a superior product with a repeatable level of quality that traditional syrup production methods cannot achieve.

Triple Creek's business is primarily seasonal, and like many seasonal businesses it was affected by the COVID-19 pandemic. Recognizing the need to improve their online presence to increase market share, owner Gary Bilek sought the assistance of the Gannon SBDC with website development, technology, and marketing his business through social media.

Gary worked with our SBDC team to take him to the next level on improving his website and other social media platforms. Gary continues to work with the SBDC team on marketing strategy improvement and implementation. We at the Gannon SBDC are excited to see the progress Triple Creek Maple has made, and look forward to seeing the future success of the business.

Success Story