

Breanna Griffin

Owner, Anytime Fitness-
Hermitage
(724) 346-2407

<https://www.anytimefitness.com/gyms/1045/hermitage-pa-16148/>

County: Mercer County

Industry:

Fitness

Year Founded/Acquired:
2016

SBDC Assistance:

Business Plan, Financial
Deal Structure

Consultant: Jill Newcomer

Additional Partners:

Gannon University SBDC

Center for Business Ingenuity
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Anytime Fitness –Entrepreneur Award

On May 18, 2017, Breanna Griffin was recognized in her community as the Phoenix Award Winner for the Entrepreneur category. This is an award presented by the Shenango Valley Chamber of Commerce in Mercer County, PA.

The engagement with the SBDC was for business plan development and financial assistance. We reviewed the financial information from the seller and what aspects needed to be scrutinized and clarified. A number of financing options were provided as some of the local banks just seemed to be a little concerned with her lack of credit history.



“Jill provided me so much information --- the tools for me to write my business plan, file my business and obtain the financing needed to own my own business at 21 years of age,” stated Breanna Griffin, Owner.

Her parents were instrumental in helping her realize her dream by her dad loaning against his retirement plan for Breanna’s injection in to the

Breanna is in the process of obtaining new equipment, painting and a few other updates.

She would like to have a ribbon cutting in the Fall of this year.

She has been busy travelling to the required new franchisee training sessions created by

corporate to make sure she is in the best position for success at her location.

The photo is with State Senator Michele Brooks presenting Breanna with a Citation from the Senate. Senator Brooks also presented a Citation from the House on behalf of Representative Mark Longietti.

The Phoenix Awards presented by the Shenango Valley Chamber of Commerce is an annual event that recognizes the best of the best in the business community. This event also recognizes the group of young men and women who have gone through the Leadership Shenango Program. Award categories range from service to manufacturing to nonprofit to individuals making a difference in the community. There are 11 categories of awards.