

**Jim's Automotive & Towing Service**

Owner, James Moore  
(724) 983-6260  
315 Roemer Blvd.  
Farrell, PA 16121

Jimsautomotiveandtowing.com

**County:** Mercer

**Industry:**

Automotive & Towing

**Year Founded:**

2004

**SBDC Assistance:**

Covid Assistance  
EIDL Loan Assistance  
PPP Loan Assistance  
Expansion Assistance

**Consultant:** Denise Rhoads

**Additional Partners:****Gannon University SBDC**

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## Jim's Automotive & Towing Service

Jim Moore has been working on vehicles for more than 30 years. Six years ago, Jim's son, Tyler, joined the business. Jim graduated from Rosedale Tech 30 years ago and Tyler followed his Dad's footsteps and graduated from Rosedale Tech 30 as well. "That was a proud day for me," said Jim.

Jim's Automotive and Towing has been a staple in the Farrell area of Mercer County for years. He is known for his repair of autos, ambulances, police cruisers, fire vehicles, and wheelchair vans. Unfortunately, he has seen more wrecks than he cares to remember and has repaired the drivable vehicles and been involved in totaling the non-drivable ones. Business has been good to his family throughout the years but not without some tough times.

He remembers the slowdown that hit after 9/11 and how difficult things were for four months. But that didn't compare to the six months when the Cash for Clunkers program was available that gave rebates to auto owners to trade their less fuel-efficient vehicles for the new vehicles that met certain fuel economy requirements.

When the COVID pandemic occurred, nothing compared to this disaster. In the beginning, Jim remained optimistic and didn't expect the business to come to a screeching halt and was not sure if his business would make it some days. March through June of 2020 were the darkest his business ever saw. His regular work with the ambulances, police and fire cars, and wheelchair vans slowed to a crawl, as well as the daily drivers. "Everyone was at home not driving and there were not many accidents during this time," stated Jim. The towing part of the business suffered as well. When the PPP loans became available, he applied, and that was a life saver. Then followed with the EIDL loans and was glad these loans were available to small businesses such as his.

During that slow time, it was an eye opener for Jim. He realized a lot of the analogies that his elders always said were true: "save for a rainy day" and "always do what you say and say what you do." Today, the business is almost back to 100%, more people are out and about, and things are getting easier as a small business owner. He is glad he still has some EIDL funds available to help on those tough days, but more importantly, Jim is glad he rode this one out with his son by his side. And most recently, they are considering an expansion project, but he sees things much differently this time around.